



Cataloger Basic Package – \$3,600

- 1 full-page, black & white catalog page in print, digital and online
- Company logo in print, digital & online (B&W in print, 4-color online)
- Boldface listing in print and digital editions
- Traffic Stopper in manufacturing & sales office index in print & digital editions
- Foot Stopper in product index in print & digital editions
- Unlimited product categories
- 50 sales offices listings in print, digital & online
- Inclusion in the Catalog Index online
- Premium online ranking (appear at the top of every product index page)
- 30-word company description online
- Inclusion in the Request Information program
- Social media links online (Twitter, LinkedIn, Facebook, YouTube)
- Live email & web links in digital edition and online
- Lightbox in online product index (contact info, company description, link to profile page, live email link, company logo)
- Unlimited trademark & brand names online
- 1 product specific Leaderboard Ad

Cataloger Premium Package – \$5,800

Includes Cataloger Basic Package, plus these additional benefits:

- Upgrade to 4 Color full-page end sheet ad in print, digital & online
 - Unlimited videos in online listing
 - Unlimited spec sheets (PDF) online
 - 3 product specific Leaderboard Ads online
 - 5 Product Highlights in online listing.
- Each Product Highlight includes: color product photo, 50-word product description, link to a specific URL of your choice to promote your products

Additional Options:

Additional Foot Stoppers - \$505

Draw attention to your product listing in the Food Master print green Product Index pages with one of these 7-3/16" x 1/2" banners positioned at the bottom of the page where your product listing appears.

Additional Product Specific Leaderboard Ads - \$1890

Leaderboard Ad (728 x 90) appears under a selected product category for 12 months

Cataloger Carousel Package - \$2,500

(5 ad spaces available, first-come first-served basis)

Includes Cataloger Premium Package, plus these additional benefits:

- 4 full-page, black and white catalog pages in print, digital and online
- Home page Carousel online: Linked to company profile page, rotates visual image with text, roll-over box includes 30-50 words of text
- Five (5) product specific Leaderboard Ads online

Spine Upgrade - Limited to 3 companies, contact your sales rep for availability.

Maximize your exposure by reserving a premium position on the spine of the Food Master. Your logo, seen every time your customers reach for their Food Master

Front Cover Tile - Limited to 11 companies on each side, contact your sales rep for availability.

Maximize your exposure by reserving a premium position on the front cover of the Food Master. Your logo seen every time your customers reference their Food Master. Limited to 6 companies on each side.

Contact your sales rep for more info:

bnpSOLUTIONS.com/FBP-Team

Closing Date for Space Reservations • July 7
Ad Material Due Date • July 23